

Pacific Coast Yachting Association



March 13, 2008

Virtual Meeting of the Board of Directors (Via Email)

Agenda: Proposal from UK Halsey Sailmakers for sponsorship of the 2008 Jesse L. Carr Regatta

Commodore Cleve Hardaker convened the meeting via email at 11:38 AM.

The proposal by UK-Halsey Sailmakers Southern California to act as an Event Sponsor for the 2008 Jesse L. Carr Championship Regatta contained the following provisions:

“Purpose: For the mutual benefit and enjoyment of all parties engaged in the 2008 Jesse L. Carr Championship Regatta.

Scope: 2008 Jess L. Carr Championship Regatta

Key Parties: 2008 Jess L. Carr Championship Regatta hosts Pacific Coast Yachting Association (PCYA) and the San Diego Soling Association and Mission Bay Yacht Club and UK-Halsey Sailmakers.

Definitions:

Sponsor: Outward participant engaged in promotion and supply of products to regatta participants.

As it pertains to the event: the Event Management shall provide: Sponsor logo and link on any event website to www.UKHalsey.com and email contact uksd@uksocal.com; Sponsor logo on all event specific haberdashery; Sponsor advertising inserts for all mailers and race packets; Sponsor Banner(s) placement at the Mission Bay Yacht Club during the event; Access to event proceedings and award for the UK-Halsey representative.

As it pertains to the event: the Sponsor shall provide:

1st prize: ½ off Retail Price for one Jib, Spinnaker or Mainsail. (Note this certificate would be 50% for residents south of Monterey, CA; for residents north of Monterey the discount would be for 20%). One large UK duffle bag and (pair) UK hat.

2nd prize: One medium UK duffle bag & (pair) UK hat.

3rd prize: One small UK duffle bag & (pair) UK hat.

4th prize: UK Polo Shirt & UK Rules Quiz CD.

5th prize: UK D-ring Belt & UK Rules Quiz CD

INTERNATIONAL POWER
BOAT ASSOCIATION
GULF OF GEORGIA

INTERNATIONAL POWER
BOAT ASSOCIATION
PUGET SOUND SOUTH

PACIFIC INTERNATIONAL
YACHTING ASSOCIATION
PACIFIC NORTHWEST

SAN DIEGO
CRUISER ASSOCIATION

SOUTHERN CALIFORNIA
CRUISER ASSOCIATION

YACHT RACING ASSOCIATION
OF SAN FRANCISCO BAY

INTERNATIONAL POWER
BOAT ASSOCIATION
PUGET SOUND NORTH

PACIFIC INTER-CLUB
YACHT ASSOCIATION OF
NORTHERN CALIFORNIA

PREDICTED LOG RACING
ASSOCIATION OF
NORTHERN CALIFORNIA

SANTA MONICA BAY
POWER FLEET

SOUTHERN CALIFORNIA
YACHTING ASSOCIATION

YACHT RACING UNION
OF SOUTHERN CALIFORNIA

We would like to have exclusive sponsorship presence at t his event with regards to other sail making companies.”

Proposal submitted by Brad Poulos.

Following very positive discussion on the topic, on March 14th Staff Commodore Jerry Downer made the motion to accept this sponsorship offer. Motion was seconded by Joan Marsh-Clune. The motion was passed with 4 aye votes and without any no's.

Respectfully submitted,

Joan Marsh-Clune
PCYA Secretary-Treasurer